

THE TRUSTED EXECUTIVE

Nine Leadership Habits that Inspire Results, Relationships and Reputation

'The world is ready for a different breed of executive;

A leader with transformational trust-building habits, a leader who develops high trust cultures that are fit for a transparent world in which nothing can be hidden.

“ Leaders can no longer trust in power; instead; they must rely on the power of trust ”

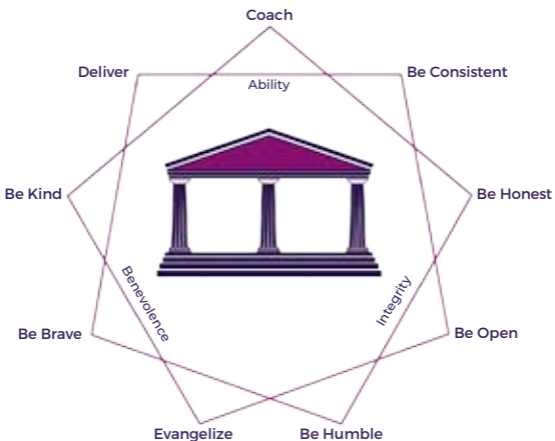
Charles Green

The Journey of Trust:

Are you ready to build a high trust culture that delivers outstanding business results?

The Journey of Trust is a suite of trust-based leadership development opportunities that equip leaders with the mindset, behaviours, tools and techniques that underpin a high trust organisational culture and transform the triple bottom line of results, relationship and reputation. The trust model rests upon three pillars (ability, integrity and benevolence) and nine habits:-

Nine Leadership Habits that Inspire Trust



The Journey of Trust has Four Components

Discovery

The Trusted Executive Keynote/Workshop (1 hour - 0.5 day)
Book a keynote or workshop to inspire and motivate your leaders through the sharing of leading-edge research, case studies and practical models. They will be introduced to the unique Nine Habits of Trust model and see the impact of this model on performance and growth.

Exploration

The Journey of Trust Lite Programme (2 x 1 day)
Assess the current leadership habits in the team with our tools and the analysis will form the action plan for our two one-day senior leadership workshops. Developed to identify how focusing on specific habits can drive measurable impact in alignment with your existing strategy, values and priorities.

Commitment

Trusted Executive Coaching Programme (10-12 months)
Develop the leadership trust habits needed to reach your triple-bottom-line goals with the help of an accredited executive coach, peer support, tailored workshops and a suite of e-learning resources. A unique 360 feedback tool will assess participants to identify strengths and areas for development.

Community

Trusted Executive Fellowship Board
Join 12-15 board-level leaders from diverse sectors, to support and challenge each other to achieve courageous goals. Bi-monthly meetings and dinners featuring world-leading business speakers. Each Board member receives six 1-2-1 executive coaching sessions each year.

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The research shows that over 50% of the challenge of building a high trust culture relies upon the role-modelling of trustworthy behaviours across the senior leadership team

Dr John Blakey

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Business Benefits

The business impact of improving the trustworthiness of an organisation have been well documented. These impacts can be summarised under the triple bottom line headings of results, relationships and reputation:-

Results

“Since 2009 America’s most trustworthy organisations have delivered 81.6% ROI compared to 46.3% ROI of the 500 largest companies in the US in the same period.”
- Trust Across America

Relationships

“Compared to employees of low trust organisations, employees of high trust organisations report 74% less stress, 50% higher productivity, 13% fewer sick days and 76% more engagement.”
- HBR (Dec 2016) The Neuroscience of Trust

Reputation

“75% agree a company can take specific actions that both increase profits and improve economic and social conditions in the community where it operates”
- 2017 Edelman Annual Trust Barometer



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