



“John delivered an inspiring keynote at our Entrepreneur of the Year event. He was spontaneous and dynamic in pitching his session at just the right level for our audience of entrepreneurs. I am sure that those present picked up on his passion for the topic of leadership trust and left with new thinking and renewed commitment to step up to the trust-building challenge. An excellent contribution.”

Neil Meredith, Partner, Ernst & Young

Ability	Integrity	Benevolence
• Deliver	• Be Honest	• Evangelise
• Coach	• Be Open	• Be Brave
• Be Consistent	• Be Humble	• Be Kind

In this interactive session, you will have the opportunity to understand the theory of 'The Trusted Executive', hear real-life examples of how leaders successfully apply this approach and practice the tools & techniques on yourself and with your colleagues. You will leave the session inspired to apply and practise new leadership habits.

Example speaking clients:

EY Entrepreneur of the Year (keynote) / HP Americas Global Sales Conference / Vistage Global Conference / World Business & Executive Coaching Summit / IBM Leadership Live / Horasis Global Summit / Liberal Democrat Party / Aston Business School

Website: trustedexecutive.com
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THE TRUSTED EXECUTIVE



Speaker: John Blakey

**Founder – The Trusted Executive Foundation
 CEO Executive Coach and author**

Keynote Overview:

The Trusted Executive Foundation is committed to helping organisations and CEOs achieve their goals by relying upon the power of trust rather than trusting in power. Based on the 'The Trusted Executive' written by John Blakey, which was shortlisted as the Chartered Management Institute book of the year in 2016. Which also led to John being named as a top 100 thought leader in trust by Trust Across America. John's prize-winning research on trust at Aston Business School has been featured in Forbes, Inc. Magazine, The Huffington Post and on the BBC's 'Daily Politics' programme.

John's keynote speaker sessions draw upon his experience as a former FTSE100 international managing director, highly successful entrepreneur and executive coach to over 120 CEOs from 22 different countries, as well to Team GB and England sports coaches in rowing, diving, shooting and cricket.



Duration: 30-90 mins depending upon client needs

This keynote will challenge participants to build a high trust culture in their business - one that delivers outstanding results, inspiring relationships and a positive brand reputation.

Approach:

John will present a proven three-pillared approach to trustworthy leadership, based on ability, integrity and benevolence. These pillars are underpinned by nine habits of trustworthiness that, when consistently put into action, will transform your leadership style.